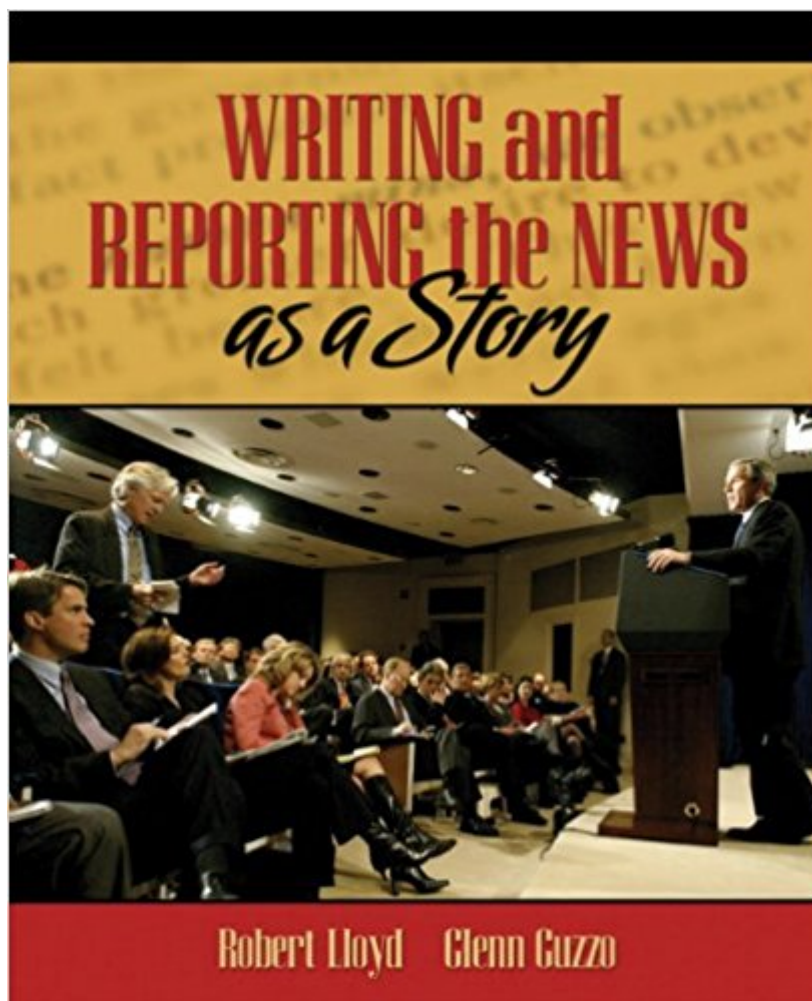


The book was found

Writing And Reporting The News As A Story



Synopsis

Filled with current examples and tips from Pulitzer-Prize winning professionals, *Writing and Reporting News as a Story* teaches modern news writing skills while providing timely advice on ethics and career advancement. As a result of the outstanding professional experience of the author team and their devotion to teaching, this new text offers practical and real guidance to readers truly interested in a future in journalism.

Book Information

Paperback: 400 pages

Publisher: Pearson; 1 edition (February 8, 2008)

Language: English

ISBN-10: 0205440010

ISBN-13: 978-0205440016

Product Dimensions: 7.5 x 0.6 x 9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #93,844 in Books (See Top 100 in Books) #54 in [Books > Politics & Social Sciences > Social Sciences > Library & Information Science > General](#) #98 in [Books > Textbooks > Communication & Journalism > Journalism](#) #166 in [Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Authorship](#)

Customer Reviews

"I'm particularly impressed with the book's strong emphasis on why journalism matters. I've read many other news writing textbooks and they tend to pay little if no attention to this important question. The book also is a gold mine of great original tips about writing and storytelling. The authors provide plenty of fresh insights helpful not only to students, but working journalists as well." - James T. Mulder, reporter, The Syracuse Post-Standard & adjunct professor, S.I. Newhouse School of Public Communications

Writing and Reporting the News as a Story, 1/e Robert Lloyd, Syracuse University Glenn Guzzo
Filled with current examples and tips from Pulitzer-Prize winning professionals, *Writing and Reporting News as a Story* teaches modern news writing skills while providing students with timely advice on ethics and career advancement. As a result of the outstanding professional experience of the author team and their devotion to teaching young journalists, this new text offers

practical and real guidance to students truly interested in a future in journalism. **Features:** Current writing and reporting examples allow students to learn from stories they recognize and view as relevant. The **“Talent Showcase”** box features writing and reporting tips from successful and well-known journalists, including Pulitzer Prize winners, to help students learn valuable lessons from experienced professionals. The **“Wired and Wireless”** box features current examples of Web and TV journalism, including how one New Orleans newspaper, with its headquarters destroyed, became the online voice of its community in the aftermath of Hurricane Katrina. Exercises at the end of every chapter help students apply what they have learned outside of the classroom, including interviewing skills, writing practice, and reading others’ work. Attention to Internet and broadcast applications throughout the text better prepares students for the convergence news rooms in their future careers.

Praise for Writing and Reporting the News as a Story: “This textbook covers important introductory media writing topics in a comprehensive way. Students will benefit from up-to-date research, careful attention to basic technical concepts, and thought provoking illustrations. Writing tactics and strategies will help the student to succeed as a journalist. Readers will benefit from user friendly advice, features and sidebars.”

• Reed Markham, Salt Lake Community College

“I would describe this text as a modern-day, contemporary, down-to-earth and practical approach to teaching news writing.”

• Michael L. Mercer, University of the Incarnate Word

“I would describe the text as a *“journalist’s* journalism book because it adheres to the very principles it is teaching.”

• Mary K. O’Donnell, Our Lady of the Lake University

“I would describe this book as a sensible, well-written book that exemplifies its name. It has current examples, thoughtful insights and sound advice.”

• J. Hope Carroll, York College of Pennsylvania

great book for my class, thanks. I was able to do my hw and the book was new and in great condition

Worth every cent paid for it.

I am using this book for my news writing class. It is the best book I’ve ever read for news writing. It tells me not only how to write news and why I should keep news story simple. And it’s also easy to understand the content.

[Download to continue reading...](#)

Bisk CPA Review: Financial Accounting & Reporting - 43rd Edition 2014 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa Review ... and Reporting Business Enterprises) Breaking Cat News: Cats Reporting on the News that Matters to Cats Writing and Reporting the News as a Story Writing and Reporting News: A Coaching Method (Mass Communication and Journalism) Writing and Reporting News: A Coaching Method (Wadsworth Series in Mass Communication and Journalism) News Writing and Reporting for Today's Media Melvin Mencher's News Reporting and Writing Broadcast News Handbook: Writing, Reporting, and Producing in the Age of Social Media (B&B Journalism) The New News Business: A Guide to Writing and Reporting News: Reporting and Writing Writing and Reporting for the Media + A Style Guide for News Writers & Editors Student Workbook for Rich's Writing and Reporting News: A Coaching Method, 8th The Responsible Journalist: An Introduction to News Reporting and Writing Broadcast News Writing, Reporting, and Producing Wiley IFRS 2014: Interpretation and Application of International Financial Reporting Standards (Wiley Regulatory Reporting) Bisk CPA Review: Financial Accounting & Reporting - 41st Edition 2012 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa ... Enterprises) (Bisk Comprehensive CPA Review) FATCA Reporting Handbook: This book provides step by step guidelines for FATCA reporting Reporting Research in Psychology: How to Meet Journal Article Reporting Standards The Onion Presents: Love, Sex, and Other Natural Disasters: Relationship Reporting from America's Finest News Source: 0 (Onion Ad Nauseam) Titanic 1912: The original news reporting of the sinking of the Titanic (History of the RMS Titanic series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)